

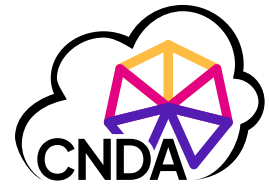


Cloud Native Days Austria

7th-8th October 2025

Sponsor Prospectus

Are you ready to showcase your brand in the Cloud Native space? Cloud Native Days Austria 2025 provides a great platform to connect with a growing community of developers, cloud architects, IT professionals, and decision-makers.



Event Overview

New Name, Same People, Same Passion!



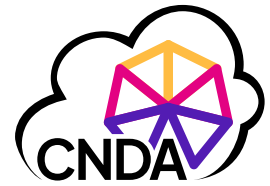
Cloud Native Days Austria 2025 is Austria's leading event focusing on Cloud Native technologies like **Kubernetes, microservices, DevOps, and cloud infrastructure**. It brings together developers, industry experts, and tech enthusiasts across the region to explore, innovate, and connect over the latest Cloud Native advancements.

The team behind Cloud Native Days Austria 2025 previously organized the Kubernetes Community Days **KCD Austria 2023 and 2024**, marking **groundbreaking community-driven, non-profit events for our country**.

The event is built for **developers, system engineers and all IT professionals** interested in Cloud, DevOps, Kubernetes and Cloud Native technologies.

With **more than 300 attendees**, Cloud Native Days Austria 2025 will be Austria's biggest CNCF event.





Why Sponsor?

Connect with Austria's Cloud Native Community

The value of being part of a community is a key element of the marketing strategy for many players in the Cloud Native space. With a capacity of 300+ attendees, we want to give an opportunity to companies to contribute and share their journey with the Austrian Cloud Native community.

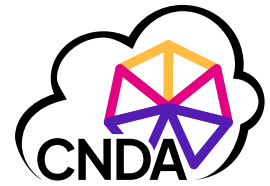
What's in for You?

- Position your product and business as a strong impactful player in the Cloud Native space
- Networking opportunities with quality targeted attendees during the event
- Associate your brand with one of the fastest-growing technology communities
- Extend your organization's visibility to the developers, system engineers, architects & technical leaders in the Austrian tech community
- Support and engage with the ecosystem around the most popular Open Source projects



Become a Gold Sponsor

Package Prize: 8.000€



Gold sponsors contribute the most and have the unique chance to gain extensive visibility during the event with a large booth in the sponsor area.

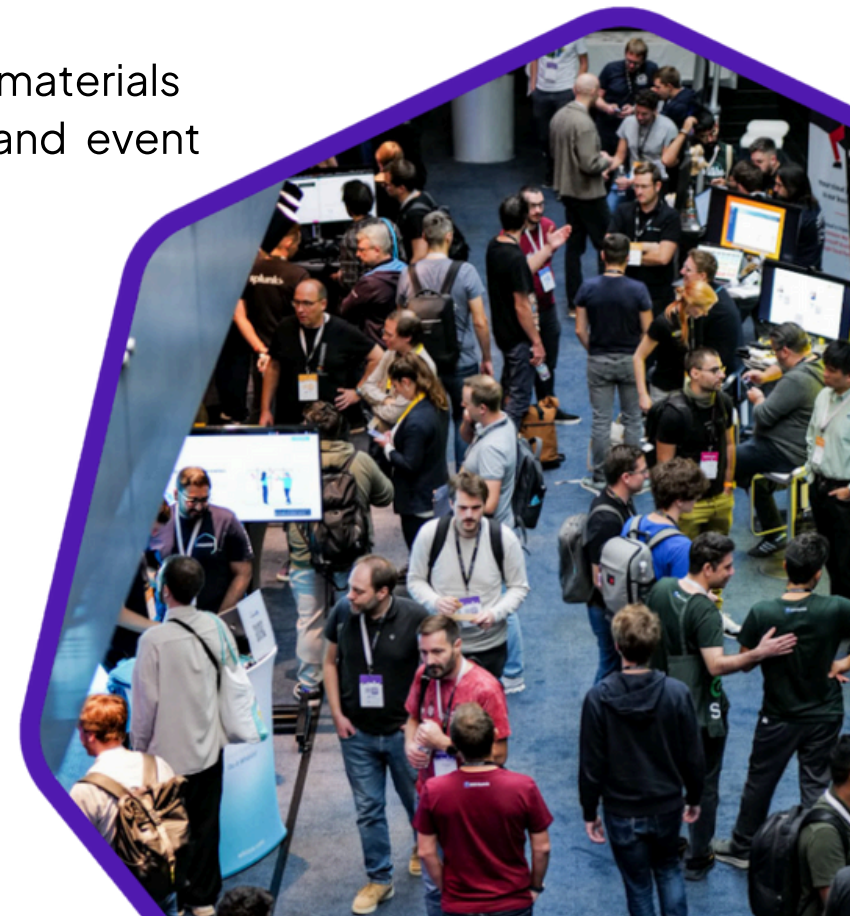
We have a limit of 5 Gold Sponsors.

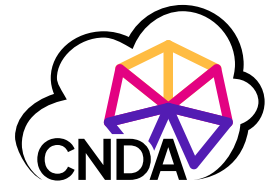
Brand Exposure

- Your logo will be displayed alongside the event logo on all materials
- Premium visibility on the event website, social media, and event communications:
 - Logo on roll-ups in the main hall and on the stages
 - One dedicated social media post before the event

Event Engagement

- 6 free sponsor-labeled tickets
- 30% off of additional tickets for employees on the current ticket price as long as available
- Large booth in the sponsor area - 3x3m
 - One standing table, one PC monitor and two bar chairs
 - Bring your own booth elements





Become a Silver Sponsor

Package Prize: 4.000€

Silver sponsors form the backbone of the conference backers. They represent businesses that believe strongly in the Cloud Native movement and support it.

We have a limit of 11 Silver Sponsors.

Brand Exposure

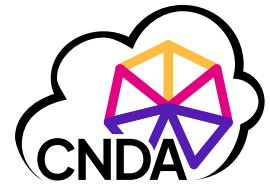
- Your logo will be displayed alongside the event logo on all materials
- Premium visibility on the event website, social media, and event communications:
 - Logo on roll-ups in the main hall and on the stages
 - One dedicated social media post before the event

Event Engagement

- 4 free sponsor-labeled tickets
- 25% off of additional tickets for employees on the current ticket price as long as available
- Small booth in the sponsor area - 1,5x1,5m
 - One standing table, one PC monitor and two bar chairs
 - Space for one rollup



Become a Community Sponsor



Package Prize: 1.500€

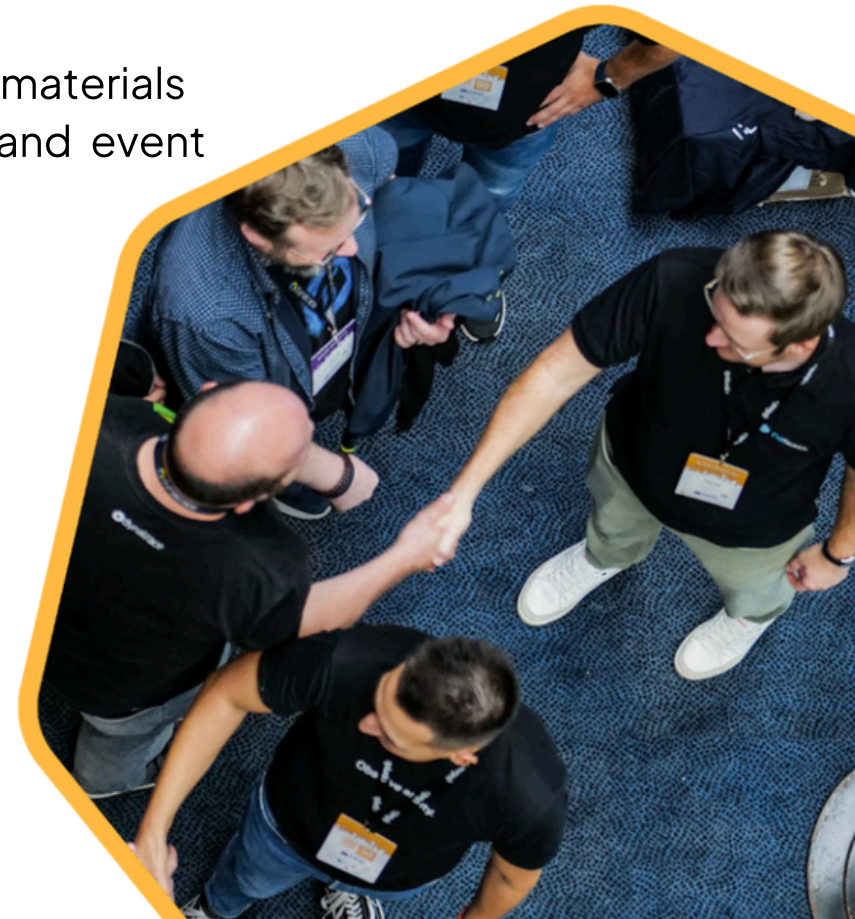
Community sponsors are important contributors to Cloud Native Days but may have limited financial resources. Even a small contribution means a lot to the community! There is no limit on Community Sponsors.

Brand Exposure

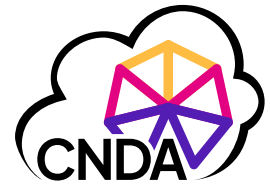
- Your logo will be displayed alongside the event logo on all materials
- Premium visibility on the event website, social media, and event communications:
 - Logo on roll-ups in the main hall and on the stages
 - One dedicated social media post before the event

Event Engagement

- 2 free sponsor-labeled tickets
- 20% off of additional tickets for employees on the current ticket price as long as available



Evening Reception Sponsor



Package Prize: 12.000€

For the Evening Reception, we'll book a nice location. Food and drinks will be served, and attendees will have a relaxing evening for networking.

This sponsorship includes everything from the Gold Sponsor packages.

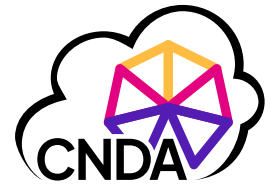
Brand Exposure

- Your logo will be displayed alongside the event logo on all materials
- Your company will be featured: “Evening Reception sponsored by [Sponsor’s Name]”
- Premium visibility on the event website, social media, and event communications:
 - Logo on roll-ups in the main hall and on the stages
 - One dedicated social media post before the event

Event Engagement

- 6 free sponsor-labeled tickets
- 30% off of additional tickets for employees on the current ticket price as long as available
- Large booth in the sponsor area - 3x3m
 - One standing table, one PC monitor and two bar chairs
 - Bring your own booth elements
- Company rollup at the entrance to the Evening Reception

Other Sponsoring Packages



More Ways to Partner

Lanyard Sponsor

2.000€

- Boost your company visibility as every attendee will wear your branded lanyard
- Continuous exposure and association with a positive, engaging event

Coffee Sponsor

3.000€

- Align your brand with networking moments by giving attendees branded cups
- Repeated, positive brand exposure throughout the event

Recording Sponsor

4.500€

- Feature your company name in the intro and outro of each session
- Ongoing visibility and reinforcement of your brand's association with valuable content



	Exclusivity	Booth	Logo on Conference Prints	Logo on Lanyard	Logo on Website	Logo on Coffee Cups	Social Media Post	Free Tickets	Additional Ticket Discount
Gold 8.000€		3.0x3.0m	✓		✓		✓	6	30%
Silver 4.000€		1.5x1.5m	✓		✓		✓	4	25%
Community 1.500€			✓		✓		✓	2	20%
Evening Reception 12.000€	✓	3.0x3.0m	✓		✓		✓	6	30%
Recording 4.500€	✓		✓		✓		✓		
Coffee 3.000€	✓				✓	✓			
Lanyard 2.000€	✓			✓	✓				



Be part of Cloud Native Days Austria

It is more than just an event: it's a community-driven, non-profit initiative that creates lasting connections, promotes learning, and fosters innovation.

Let's shape the future and download the sponsor agreement form here <https://cloudnatedays.at/files/CND-Austria-2025-sponsor-agreement-form.pdf> and send it to organizers@cloudnatedays.at!

Contact us today, and let's shape the future of cloud-native computing together: organizers@cloudnatedays.at

Thank you!