



# Cloud Native Days Austria

## 29th-30th September 2026

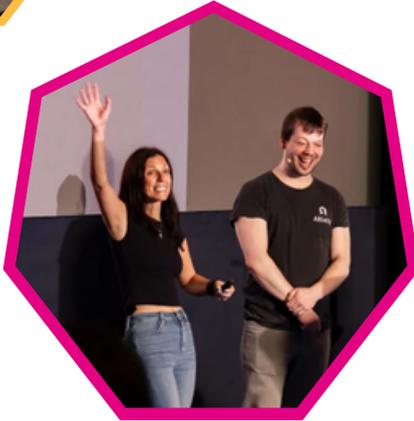
### Sponsor Prospectus

Are you ready to showcase your brand in the cloud native space? Cloud Native Days Austria provides a great platform to connect with a growing community of developers, cloud architects, IT professionals, and decision-makers.



# Event Overview

**independent, community driven, not-for-profit**



**Cloud Native Days Austria** is Austria's leading event focusing on cloud native technologies like **Kubernetes, microservices, DevOps, and cloud infrastructure**. It brings together developers, industry experts, and tech enthusiasts across the region to explore, innovate, and connect over the latest Cloud Native advancements.

The team behind Cloud Native Days Austria previously organized the Kubernetes Community Days **KCD Austria 2023 and 2024**, marking **groundbreaking community-driven, non-profit events for our country**. **Since 2025**, we've been **independent** of the CNCF.

The event is built for developers, system engineers, and all IT professionals interested in Cloud, DevOps, Kubernetes, and Cloud Native technologies. With **more than 300 attendees**, CND Austria 2026 will be Austria's biggest cloud native community event.





# Why Sponsor?

## Connect with Austria's Cloud Native Community

The value of being part of a community is a key element of the marketing strategy for many players in the Cloud Native space. With a capacity of 300+ attendees, we want to give an opportunity to companies to contribute and share their journey with the Austrian Cloud Native community.



## What's in for You?

- Position your product and business as a strong, impactful player in the Cloud Native space
- Networking opportunities with quality targeted attendees during the event
- Associate your brand with one of the fastest-growing technology communities
- Extend your organization's visibility to the developers, system engineers, architects & technical leaders in the Austrian tech community
- Support and engage with the ecosystem around the most popular open-source projects





# Become a Gold Sponsor

**Package Prize: 8.000€**

Gold sponsors contribute the most and have the unique chance to gain extensive visibility during the event with a large booth in the sponsor area.

We have a limit of 5 Gold Sponsors.

## Brand Exposure

- Your logo will be displayed alongside the event logo on all materials
- Premium visibility on the event website, social media, and event communications:
  - Logo on roll-ups in the main hall and on the stages
  - One dedicated social media post before the event

## Event Engagement

- 6 free sponsor-labeled tickets
- 30% off for up to 30 additional tickets on the current ticket price, as long as tickets are available
- Large booth in the sponsor area - 3x3m
  - One standing table, one PC monitor, and two bar chairs
  - Bring your own booth elements





# Become a Silver Sponsor

**Package Prize: 4.000€**

Silver sponsors form the backbone of the conference backers. They represent businesses that believe strongly in the Cloud Native movement and support it.

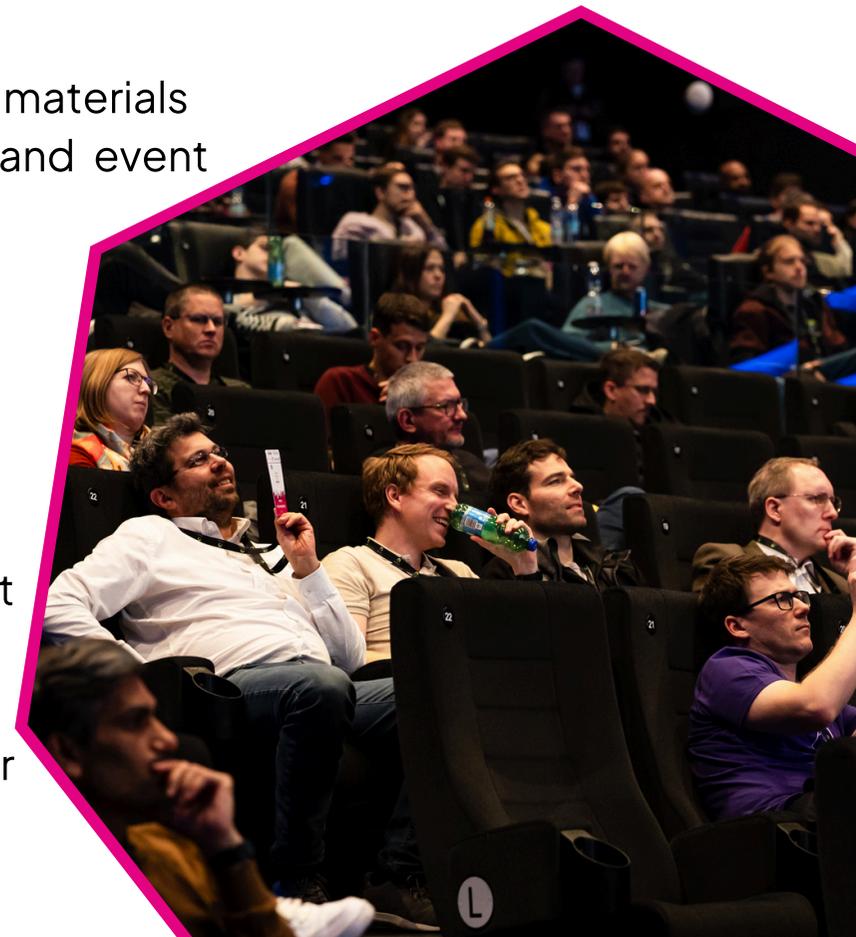
We have a limit of 11 Silver Sponsors.

## Brand Exposure

- Your logo will be displayed alongside the event logo on all materials
- Premium visibility on the event website, social media, and event communications:
  - Logo on roll-ups in the main hall and on the stages
  - One dedicated social media post before the event

## Event Engagement

- 4 free sponsor-labeled tickets
- 25% off for up to 30 additional tickets on the current ticket price, as long as tickets are available
- Small booth in the sponsor area - 1.5x1.5m
  - One standing table, one PC monitor, and two bar chairs
  - Space for one rollup or LED pixlip element



# Become a Community Sponsor



**Package Prize: 1.500€**

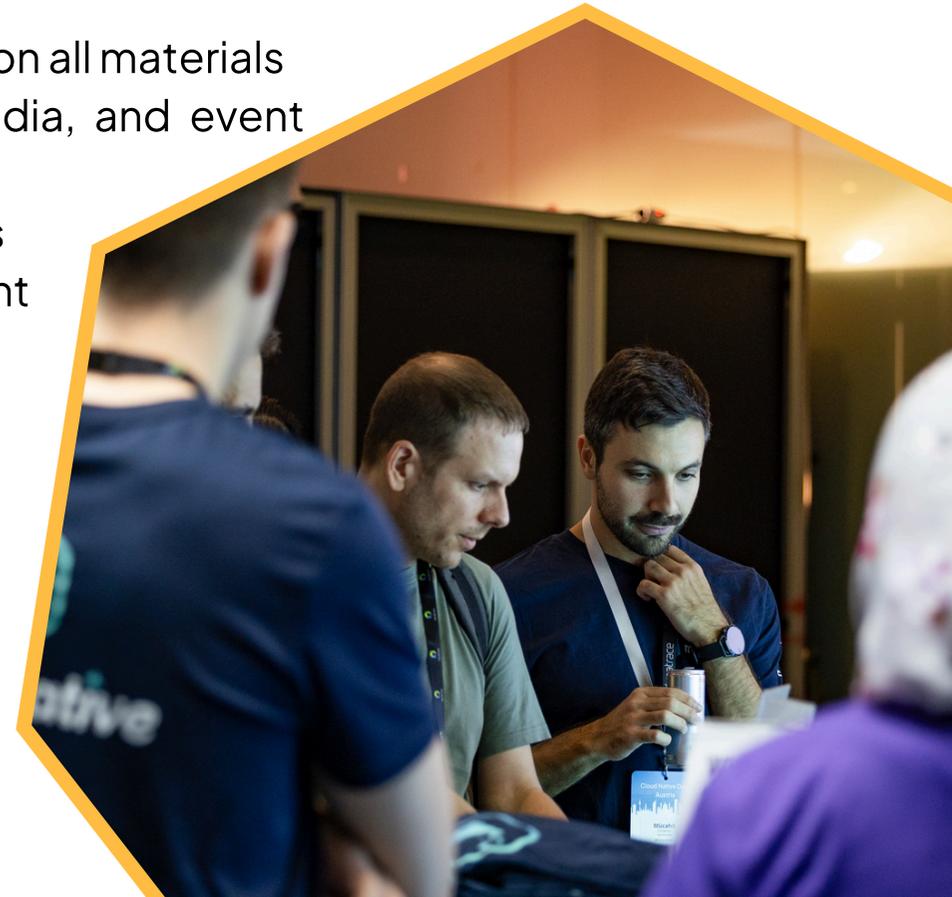
Community sponsors are important contributors to Cloud Native Days but may have limited financial resources. Even a small contribution means a lot to the community! There is no limit on Community Sponsors.

## Brand Exposure

- Your logo will be displayed alongside the event logo on all materials
- Premium visibility on the event website, social media, and event communications:
  - Logo on roll-ups in the main hall and on the stages
  - One dedicated social media post before the event

## Event Engagement

- 2 free sponsor-labeled tickets
- 20% off for up to 30 additional tickets on the current ticket price, as long as tickets are available



# Evening Reception Sponsor



**Package Prize: 12.000€**

For the Evening Reception, we'll book a nice location. Food and drinks will be served, and attendees will have a relaxing evening for networking.

This sponsorship includes everything from the Gold Sponsor packages.

## Brand Exposure

- Your logo will be displayed alongside the event logo on all materials
- Your company will be featured: "Evening Reception sponsored by [Sponsor's Name]"
- Premium visibility on the event website, social media, and event communications:
  - Logo on roll-ups in the main hall and on the stages
  - One dedicated social media post before the event



## Event Engagement

- 6 free sponsor-labeled tickets
- 30% off for up to 30 additional tickets on the current ticket price, as long as tickets are available
- Large booth in the sponsor area - 3x3m
  - One standing table, one PC monitor, and two bar chairs
  - Bring your own booth elements
- Company rollup at the entrance to the Evening Reception



# Other Sponsoring Packages



## More Ways to Partner

### Lanyard Sponsor

**2.000€**

- Boost your company visibility as every attendee will wear your branded lanyard
- Continuous exposure and association with a positive, engaging event

### Coffee Sponsor

**3.000€**

- Align your brand with networking moments by giving attendees branded cups
- Repeated, positive brand exposure throughout the event

### Recording Sponsor

**4.500€**

- Feature your company name in the intro and outro of each session
- Ongoing visibility and reinforcement of your brand's association with valuable content



	Free Tickets	Discount for up to 30 tickets	Booth	Exclusivity	Logo on Website	Logo on Conference Prints	Social Media Post	Logo on Coffee Cups	Logo on Lanyard
Gold 8.000€	6	30%	3.0 x 3.0m		✓	✓	✓		
Silver 4.000€	4	25%	1.5 x 1.5m		✓	✓	✓		
Community 1.500€	2	20%			✓	✓	✓		
Evening Reception 12.000€	6	30%	3.0 x 3.0m	✓	✓	✓	✓		
Recording 4.500€				✓	✓	✓	✓		
Coffee 3.000€				✓	✓		✓	✓	
Lanyard 2.000€				✓	✓		✓		✓



# Be part of Cloud Native Days Austria

It is more than just an event: it's a community-driven, non-profit initiative that creates lasting connections, promotes learning, and fosters innovation.

Let's shape the future and download the sponsor agreement form here <https://cloudnatedays.at/files/CND-Austria-2026-sponsor-agreement-form.pdf> and send it to [organizers@cloudnatedays.at](mailto:organizers@cloudnatedays.at)!

Contact us today, and let's shape the future of cloud-native computing together: [organizers@cloudnatedays.at](mailto:organizers@cloudnatedays.at)

## Thank you!